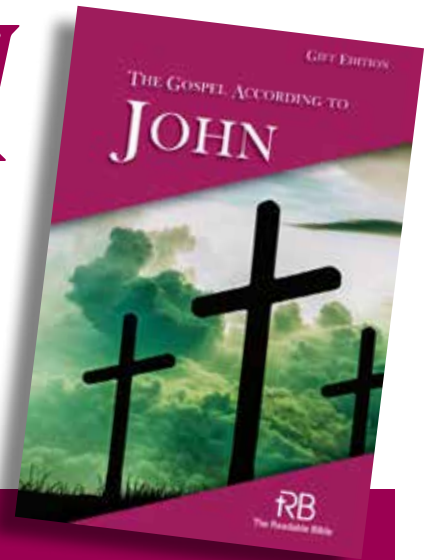


GOSPEL-GIVING SUNDAY

APRIL 6, 2025

*Equip Your Church to Give Away
the Gospel This Easter*



Join the nationwide movement to help every Christian give away at least one copy of *The Gospel of John Gift Edition* this Easter. In doing so you'll help your members do what they already wish they could do—get the Gospel into the hands of their lost relatives, friends, neighbors, and business associates.

2 Minutes!

That's all it takes to equip your worshipers to give away the Gospel! You demonstrate it to them, and then they practice with each other. Watch a two-minute demonstration at gospelgivingsunday.com to see how, or scan this QR code.



LEAD YOUR CHURCH THIS EASTER

To Share the Gospel

At Eastertime the media and stores are filled with Easter images. It's on everyone's mind, making this the perfect time for your members to share the Gospel. But how? With a smile, three easy sentences, and a beautiful Easter gift.

The Gospel of John Gift Edition has an attractive cover and is formatted for non-Christians, without verse numbers to distract from the message, and with an invitation page in the back. Your members will be blessed as they give it to their lost friends, relatives, neighbors, and work associates.

By Equipping

You can equip every worshiper in your church by giving them *The Gospel of John Gift Edition* and showing them how to give it away with three easy sentences.

And Training

In just two minutes every attendee at your Gospel Give-Away service can learn to give *The Gospel of John Gift Edition*. Use the QR code above or go to gospelgivingsunday.com to view a video showing how easy it is to give *The Gospel of John Gift Edition*.

We have chosen The Readable Bible as our translation for its accuracy and easy readability. (Visit readablebible.com.)

gospelgivingsunday.com

HOW?

- On Gospel-Giving Sunday, every adult and teen will receive a *Gospel of John Gift Edition* when they come into the service.
- During the service, the congregation will be invited to participate in our Gospel distribution program. Each member will be encouraged to share a *Gospel of John Gift Edition* with a non-Christian friend, neighbor, or family member leading up to Easter.
- A church leader demonstrates how simple it is to share the Gospel by inviting someone to join them on the platform. They hand the person a Gospel and say:

*“Easter is almost here.
I got you this gift edition of the Gospel of John.
It tells the whole story.”*

- Next, the leader has the person repeat the gesture, returning the gift using the same words. The congregation is then invited to participate, each member handing their Gospel to the person beside them, repeating the same three sentences, and receiving it back in return.

At the close of the service, remind the congregation that additional copies are available in the lobby through Easter Sunday. Encourage everyone to pray about the book distribution and who they will share their copy with.

WHO?

Your church needs a Gospel-Giving Sunday (GGS) Partner! We will fully equip and train your GGS Partner to manage all the details, allowing the pastor or worship leader to simply set aside two minutes during the worship service on Gospel-Giving Sunday. The GGS Partner will check in with the pastor or worship leader in January, February, and March to keep them updated. On Gospel-Giving Sunday, the pastor or worship leader can either present the two-minute message or delegate it to the GGS Partner or another individual.

WHEN?

January 1–March 21: Place your order for Gospel of John Gift Editions at gospelgivingsunday.com. Order one for every attendee you expect on Gospel-Giving Sunday, plus an additional 50% to keep stocked in the lobby through Easter Sunday. Some people will want to take more than one, and some will pick up copies on Palm Sunday and Easter Sunday.

March 1–March 21: Recruit members to hand out the books on Gospel-Giving Sunday.

April 6 (Gospel-Giving Sunday): Distribute *The Gospel of John Gift Edition* to every teen and adult who comes to worship and teach the congregation how to give them away.

April 13 (Palm Sunday): Have someone share their experience of giving away *The Gospel of John Gift Edition* and encourage everyone to give one away on or before Easter.



The Gospel Challenge is a 501(c)3 nonprofit dedicated to publishing and distributing Scripture and Christian literature. www.gospelchallenge.org

What Will It Cost?

Since most of the Gospel Challenge Foundation team is volunteers we are able to sell *The Gospel of John Gift Edition* for \$2.00 a copy.

Churches that order 1,000 or more can customize the inside front cover for an additional 20 cents per copy. Contact us to discuss your artwork and copy submission due dates and approval process.

Got Questions?

Email us at info@gospelchallenge.org or call Rod Laughlin, 913-980-1409, 9-5 CT.