

LEAD YOUR CHURCH THIS EASTER

To Share the Gospel

At Eastertime the media and stores are filled with Easter images. It's on everyone's mind, making this the perfect time for your members to share the gospel. But how? With a smile, three easy sentences, and a beautiful Easter gift.

The Gospel of John Gift Edition has an attractive cover and is formatted for non-Christians, without verse numbers to distract from the message, and with an invitation page in the back. Your members will be blessed as they give it to their lost friends, relatives, neighbors, and work associates.

By Equipping

You can equip every worshiper in your church by giving them *The Gospel of John Gift Edition* and showing them how to give it away with three easy sentences.

And Training

In just two minutes every attendee at your Gospel Give-Away service can learn to give *The Gospel of John Gift Edition*. Use the QR code on the back panel to view a video showing how easy it is to give *The Gospel of John Gift Edition*.

GOSPEL-GIVING SUNDAY

MARCH 17, 2024

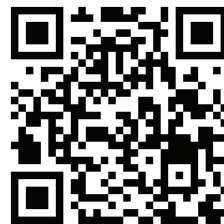
Join the nationwide movement to help every Christian give away at least one copy of *The Gospel of John Gift Edition* this Easter.

Help your members do what they already wish they could do—get the gospel into the hands of their lost relatives, friends, neighbors, and business associates.

2 Minutes!

That's all it takes to equip all your worshipers to give away the gospel!

You demonstrate it to them, and then they practice with each other. Watch a two-minute video at gospelgivingsunday.com to see how, or scan the QR code below.



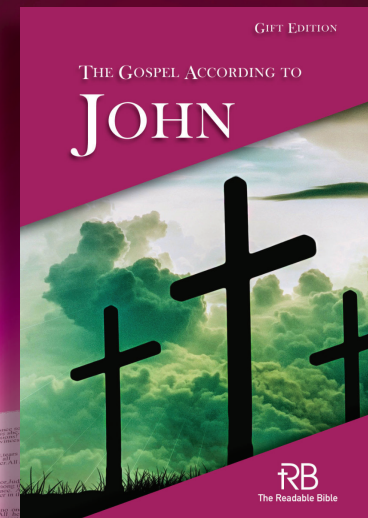
The Gospel Challenge is a 501(c)3 nonprofit dedicated to publishing and distributing Scripture and Christian literature.

www.gospelchallenge.org

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*Equip Your Church to Give
Away the Gospel This Easter*



gospelgivingsunday.com

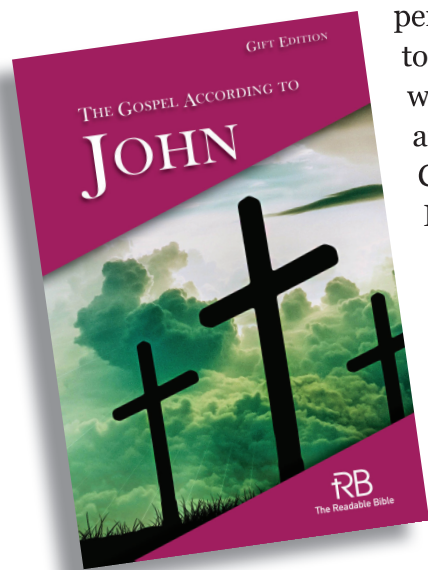
WHY?

Lifeway Research has found that 66 percent of Christians are not familiar with

any method of telling others about Jesus, but half are willing to learn how. And 68 percent feel it's the pastor's responsibility to equip the congregation to share the gospel. Most Christians believe the Great Commission's call for evangelism applies to them, but they need someone to teach them how. And Easter provides the perfect opportunity.

Easter is the one time of year when our secular country has a religious focus. Crosses are seen everywhere, but few people know the story behind them.

Easter is the perfect time to share the whole story, and the Gospel Challenge Foundation's *Gospel of John Gift Edition* is the perfect way to do it.



We have chosen The Readable Bible as our translation for its accuracy and easy readability. (Visit www.readablebible.com.)

HOW?

- Your church gives each adult and teen *The Gospel of John* as they

enter to worship on **Gospel-Giving Sunday**.

- During the announcements, tell the congregation that the church is taking part in a gospel distribution challenge where each person hands *The Gospel of John* to one non-Christian on or before Easter.

- Invite a person to join you to demonstrate how easy it is to give away the gospel with three sentences:

Easter is almost here.

I got you this Gift Edition of The Gospel of John.

It tells the whole story.

Next, have the person give it back to you using the same sentences. Then have each member of the congregation use the same sentences to give theirs to the person next to them, and then they give it back.

- Announce that additional copies are available in the lobby through Easter Sunday.
- Ask them to be in prayer about the book distribution and who to give their book to.

WHEN?

January 15: Place your order for *The Gospel of John Gift Edition* at

gospelgivingsunday.com. Order enough copies to cover more than your regular attendance so you have extras for those who want more than one.

February 15: Recruit members to hand out the books on Gospel-Giving Sunday.

March 17: Distribute *The Gospel of John Gift Edition* to every teen and adult who comes to worship and teach the congregation how to give them away.

March 24 (Palm Sunday): Have someone share their experience of giving away *The Gospel of John Gift Edition* and encourage everyone to give one away on or before Easter.

What Will It Cost?

The Gospel Challenge Foundation provides *The Gospel of John Gift Edition* at cost plus 20% (to cover our operating costs), currently about \$1.50 a copy. The inside front cover can be customized for large churches for an additional 10–20 cents per copy.

Got Questions?

Email us at info@gospelchallenge.org or call Rod Laughlin, 913-980-1409, 9-5 CST.